



Meg Daly is a full-time volunteer Founder and President of Friends of The Underline, a 501(c)3 non-profit organization leading the initiative to transform the underutilized land below Miami's Metrorail into a 120-acre linear park, urban trail and public art destination spanning 10-miles in the urban core (www.theunderline.org).

A 30-year sales and marketing veteran, Meg owned First Media Direct, a target marketing company serving the broadcast television industry. She held executive marketing and management positions in the public relations, advertising, technology, and real estate industries. Meg has a BA in English from Vanderbilt University and has served on numerous philanthropic boards.