



CASEY W. HARTT

MARKETING CONSULTANT,
VISIT SEBRING

Casey Wohl Hartt is the Lead Marketing Consultant for the Visit Sebring where she manages and directs the destination's tourism marketing, public relations and advertising initiatives.

Hartt has more than 20 years experience in marketing, brand management, public relations, advertising and issues management. She worked for the Florida citrus industry, as well as phosphate and turf grass industries before launching her own marketing & public relations firm, Gray Dog Communications, in 2007. She has worked with nearly 20 companies and organizations assisting with a variety of marketing initiatives from social media to event planning to fundraising.

She is also a published author of the Girls Getaway Guide travel book series and former TV and radio travel correspondent & online travel blogger known as The Getaway Girl®, which provided her the opportunity to travel extensively both nationally and internationally.

Hartt has a master's degree in Communications from the University of Florida and a bachelor's degree in Environmental Studies from Rollins College. Raised in Sebring, Hartt left for several years and returned to marry her husband in 2013. They have one son, Yale.



JESS BERTOLINI

DIGITAL MARKETING
MANAGER,
VISIT SARASOTA

Jess Bertolini is the Digital Marketing Manager for Visit Sarasota County where she oversees the website and social media strategies. With 15 years of experience in digital marketing, she is passionate about promoting Sarasota County's attractions, natural space, culture and events.

Prior to joining Visit Sarasota, Jess worked for a travel software, as Marketing Director for a Belizean tour operator, and as Marketing and Creative Manager for Tour Fuerteventura in the Canary Islands.



STACEY LEVINE

DIRECTOR,
HEALTHY PARKS HEALTHY
PERSON

Stacey Levine practiced as an architect for 15 years before transitioning to community development with a focus on strengthened communities through assets-based health initiatives. She is the Director of Healthy Parks Healthy Person, a non-profit organization that she helped found through Tennessee State Parks.

Mrs. Levine enjoys giving back to the community through involvement in her children's school PTA and through holding board and leadership positions with the Clement Railroad Hotel Museum, City Parks and Recreation Board, Dickson County Historical Society, and the Dickson City Council.

She was born and raised in Dickson, Tennessee and is thrilled to raise her family in the same community that raised her. Mrs. Levine and her husband Ethan enjoy sharing their love of travel and adventure with their three children. They love to camp and hike and have recently taken up mountain biking as a family.