

Economic Impact of Outdoor Recreation Activities in Florida

APPENDIX F

VISITOR SPENDING – TOP FIVE ACTIVITIES

THE BALMORAL GROUP | 165 Lincoln Avenue Winter Park, FL 32789



	Alachua	
Hiking	\$	81,064,916
Outdoor Fitness Walking/Jogging	\$	63,594,600
Picnicking	\$	46,675,745
Visiting Historical or Archaeological Sites	\$	41,364,673
Nature Study	\$	38,911,160

	Baker	
Visiting Historical or Archaeological Sites	\$	414,258
Outdoor Fitness Walking/Jogging	\$	334,610
Bicycle Riding on Paved Roads/Trails	\$	332,139
Hiking	\$	307,677
RV/Trailer Camping	\$	257,882

	Bay	
Saltwater Beach Activities (not including fishing)	\$	276,158,607
Outdoor Fitness Walking/Jogging	\$	182,251,745
Outdoor Swimming Pool Use	\$	89,465,019
Saltwater Boat Fishing	\$	74,552,893
Picnicking	\$	74,426,340

	Bradford	
Picnicking	\$	1,180,710
Visiting Historical or Archaeological Sites	\$	1,144,321
Bicycle Riding on Paved Roads/Trails	\$	917,482
Hiking	\$	849,910
Outdoor Swimming Pool Use	\$	771,277

	Brevard	
Saltwater Beach Activities (not including fishing)	\$	171,494,895
Hiking	\$	88,244,367
Picnicking	\$	72,417,309
Outdoor Fitness Walking/Jogging	\$	71,335,475
Saltwater Boat Fishing	\$	63,883,327



	Broward	
Saltwater Beach Activities (not including fishing)	\$	1,065,366,766
Outdoor Fitness Walking/Jogging	\$	668,343,510
Picnicking	\$	523,716,478
Outdoor Swimming Pool Use	\$	362,177,355
Hiking	\$	341,324,764

	Calhoun	
Picnicking	\$	323,253
Paddling Activities (Canoe, Kayak, Paddleboard)	\$	240,486
Wildlife Viewing (more than 1 mile from home)	\$	202,649
Visiting Historical or Archaeological Sites	\$	186,459
Tent Camping	\$	163,354

	Charlotte	
Saltwater Beach Activities (not including fishing)	\$	40,843,843
Saltwater Boat Fishing	\$	24,547,395
Freshwater Beach Activities (not including fishing)	\$	19,840,191
Hiking	\$	18,979,774
Nature Study	\$	18,228,175

	Citrus	
Picnicking	\$	6,907,463
Bicycle Riding on Paved Roads/Trails	\$	6,267,883
Golfing	\$	6,267,883
Saltwater Beach Activities	\$	5,864,407
Saltwater Boat Ramp Use	\$	5,301,932

	Clay	
Outdoor Fitness Walking/Jogging	\$	11,217,564
Bicycle Riding on Paved Roads/Trails	\$	10,178,901
Freshwater Boat Ramp Use	\$	8,863,260
Picnicking	\$	7,478,376
Golfing	\$	5,089,450



	Collier	
Saltwater Beach Activities (not including fishing)	\$	267,757,261
Saltwater Boat Fishing	\$	177,953,743
Hiking	\$	172,864,631
Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$	169,408,227
Picnicking	\$	122,420,496

	Columbia	
Picnicking	\$	23,801,620
Outdoor Fitness Walking/Jogging	\$	16,198,325
Outdoor Swimming Pool Use	\$	16,198,325
Visiting Historical or Archaeological Sites	\$	8,264,451
Geocaching/Geo-seeking	\$	8,099,162

	DeSoto	
Hiking	\$	1,423,053
Outdoor Fitness Walking/Jogging	\$	1,296,571
Bicycle Riding on Paved Roads/Trails	\$	1,014,711
Golfing	\$	1,011,091
Paddling Activities (Canoe, Kayak, Paddleboard)	\$	790,832

	Dixie	
Saltwater Beach Activities (not including fishing)	\$	390,286
Saltwater Boat Ramp Use	\$	180,289
Picnicking	\$	179,316
Visiting Historical or Archaeological Sites	\$	173,790
Outdoor Fitness Walking/Jogging	\$	140,376

	Duval	
Saltwater Beach Activities (not including fishing)	\$	198,601,706
Hiking	\$	126,841,588
Visiting Historical or Archaeological Sites	\$	108,608,228
Bicycle Riding on Unpaved Roads/Trails	\$	95,032,199
Picnicking	\$	92,689,391



	Escambia
Saltwater Boat Ramp Use	\$ 69,770,077
Saltwater Beach Activities (not including fishing)	\$ 66,115,695
Saltwater Boat Fishing	\$ 54,250,246
Saltwater Shoreline Fishing	\$ 50,169,691
Hiking	\$ 48,537,155

	Flagler
Saltwater Beach Activities (not including fishing)	\$ 33,925,382
Picnicking	\$ 22,833,954
Bicycle Riding on Paved Roads/Trails	\$ 15,006,982
Visiting Historical or Archaeological Sites	\$ 13,053,411
Nature Study	\$ 11,603,032

	Franklin
Saltwater Beach Activities (not including fishing)	\$ 7,400,362
Saltwater Shoreline Fishing	\$ 6,837,374
Saltwater Boat Fishing	\$ 5,841,235
Saltwater Boat Ramp Use	\$ 5,161,952
Nature Study	\$ 4,611,460

	Gadsden
Outdoor Fitness Walking/Jogging	\$ 1,239,411
Picnicking	\$ 1,008,711
Paddling Activities (Canoe, Kayak, Paddleboard)	\$ 750,437
Nature Study	\$ 716,423
Hiking	\$ 666,643

	Gilchrist
Picnicking	\$ 420,307
Visiting Historical or Archaeological Sites	\$ 407,353
Outdoor Fitness Walking/Jogging	\$ 329,033
Bicycle Riding on Paved Roads/Trails	\$ 326,603
Hiking	\$ 302,549



	Glades	
Hiking	\$	452,912
Outdoor Fitness Walking/Jogging	\$	412,657
Bicycle Riding on Paved Roads/Trails	\$	322,950
Golfing	\$	321,798
Paddling Activities (Canoe, Kayak, Paddleboard)	\$	251,696

	Gulf	
Saltwater Beach Activities (not including fishing)	\$	14,937,736
Wildlife Viewing (more than 1 mile from home)	\$	14,481,146
Picnicking	\$	11,886,136
Hiking	\$	10,192,662
Saltwater Shoreline Fishing	\$	9,669,409

	Hamilton	
Freshwater Beach Activities (not including fishing)	\$	351,753
Picnicking	\$	257,215
Freshwater Boat Fishing	\$	229,716
Freshwater Shoreline Fishing	\$	229,716
Visiting Historical or Archaeological Sites	\$	229,716

	Hardee	
Picnicking	\$	315,401
Outdoor Fitness Walking/Jogging	\$	298,528
Wildlife Viewing (more than 1 mile from home)	\$	264,773
Hiking	\$	258,208
Bicycle Riding on Paved Roads/Trails	\$	239,379

	Hendry	
Hiking	\$	3,080,941
Outdoor Fitness Walking/Jogging	\$	2,807,106
Bicycle Riding on Paved Roads/Trails	\$	2,196,873
Golfing	\$	2,189,036
Paddling Activities (Canoe, Kayak, Paddleboard)	\$	1,712,170



	Hernando	
Bicycle Riding on Paved Roads/Trails	\$	9,201,239
Golfing	\$	8,705,453
Saltwater Boat Ramp Use	\$	5,724,546
Tent Camping	\$	4,985,202
Outdoor Basketball	\$	4,346,695

	Highlands	
Hiking	\$	5,591,473
Outdoor Fitness Walking/Jogging	\$	5,094,501
Bicycle Riding on Paved Roads/Trails	\$	3,987,013
Golfing	\$	3,972,791
Paddling Activities (Canoe, Kayak, Paddleboard)	\$	3,107,346

	Hillsborough	
Saltwater Beach Activities (not including fishing)	\$	213,712,104
Wildlife Viewing (more than 1 mile from home)	\$	149,167,041
Picnicking	\$	135,420,560
Outdoor Fitness Walking/Jogging	\$	135,221,476
Hiking	\$	123,511,027

	Holmes	
Outdoor Fitness Walking/Jogging	\$	391,564
Picnicking	\$	318,680
Paddling Activities (Canoe, Kayak, Paddleboard)	\$	237,084
Nature Study	\$	226,338
Hiking	\$	210,611

	Indian River	
Wildlife Viewing (more than 1 mile from home)	\$	26,934,697
Visiting Historical or Archaeological Sites	\$	23,329,567
Bicycle Riding on Paved Roads/Trails	\$	19,443,470
Saltwater Boat Ramp Use	\$	13,802,066
Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$	12,755,052



	Jackson
Outdoor Fitness Walking/Jogging	\$ 2,650,128
Visiting Historical or Archaeological Sites	\$ 2,462,196
Nature Study	\$ 1,853,059
Wildlife Viewing (more than 1 mile from home)	\$ 1,853,059
Tent Camping	\$ 1,256,746

	Jefferson
Saltwater Beach Activities (not including fishing)	\$ 515,176
Outdoor Fitness Walking/Jogging	\$ 160,339
Saltwater Shoreline Fishing	\$ 137,418
Saltwater Boat Fishing	\$ 116,475
Saltwater Boat Ramp Use	\$ 103,746

	Lafayette
RV/Trailer Camping	\$ 337,993
Picnicking	\$ 337,993
Freshwater Beach Activities (not including fishing)	\$ 239,508
Outdoor Swimming Pool Use	\$ 161,449
Bicycle Riding on Paved Roads/Trails	\$ 150,219

	Lake
Water Skiing/Wakeboarding	\$ 23,690,274
Visiting Historical or Archaeological Sites	\$ 21,935,439
Bicycle Riding on Paved Roads/Trails	\$ 21,058,021
Outdoor Fitness Walking/Jogging	\$ 19,498,168
Golfing	\$ 19,108,204

	Lee
Saltwater Beach Activities (not including fishing)	\$ 463,022,270
Hiking	\$ 296,821,284
Visiting Historical or Archaeological Sites	\$ 290,912,858
Picnicking	\$ 274,099,417
Outdoor Fitness Walking/Jogging	\$ 237,650,604



	Leon	
Paddling Activities (Canoe, Kayak, Paddleboard)	\$	59,366,649
Nature Study	\$	56,675,853
Tent Camping	\$	40,325,829
Golfing	\$	36,945,691
Water Skiing/Wakeboarding	\$	36,756,027

	Levy	
Saltwater Beach Activities (not including fishing)	\$	2,801,399
Saltwater Boat Ramp Use	\$	1,294,084
Visiting Historical or Archaeological Sites	\$	1,247,432
Bicycle Riding on Paved Roads/Trails	\$	1,000,153
Hiking	\$	926,492

	Liberty	
Outdoor Fitness Walking/Jogging	\$	288,673
Paddling Activities (Canoe, Kayak, Paddleboard)	\$	174,786
Nature Study	\$	166,863
Bicycle Riding on Paved Roads/Trails	\$	148,553
Tent Camping	\$	118,726

	Madison	
Visiting Historical or Archaeological Sites	\$	1,097,796
Tent Camping	\$	1,015,119
Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$	702,504
Horseback Camping	\$	702,504
RV/Trailer Camping	\$	683,396

	Manatee	
Saltwater Beach Activities (not including fishing)	\$	157,685,799
Picnicking	\$	102,579,977
Outdoor Fitness Walking/Jogging	\$	99,176,473
Saltwater Boat Fishing	\$	81,575,682
Wildlife Viewing (more than 1 mile from home)	\$	61,109,190



	Marion	
Tent Camping	\$	19,787,527
Outdoor Fitness Walking/Jogging	\$	12,152,320
Outdoor Swimming Pool Use	\$	10,211,324
Paddling Activities (Canoe, Kayak, Paddleboard)	\$	9,304,120
Hiking	\$	9,114,240

	Martin	
Freshwater Beach Activities (not including fishing)	\$	19,942,337
Water Skiing/Wakeboarding	\$	16,580,799
RV/Trailer Camping	\$	16,406,167
Freshwater Boat Fishing	\$	15,196,398
Paddling Activities (Canoe, Kayak, Paddleboard)	\$	14,154,851

	Miami-Dade	
Saltwater Beach Activities (not including fishing)	\$	1,326,943,858
Picnicking	\$	718,569,874
Hiking	\$	644,735,967
Outdoor Fitness Walking/Jogging	\$	600,665,756
Saltwater Boat Fishing	\$	591,211,739

	Monroe	
Saltwater Beach Activities (not including fishing)	\$	801,869,753
Outdoor Fitness Walking/Jogging	\$	610,022,127
Picnicking	\$	287,830,848
Paddling Activities (Canoe, Kayak, Paddleboard)	\$	256,481,995
Bicycle Riding on Paved Roads/Trails	\$	254,964,350

	Nassau	
Bicycle Riding on Paved Roads/Trails	\$	35,491,884
Visiting Historical or Archaeological Sites	\$	27,916,625
Outdoor Swimming Pool Use	\$	27,916,625
Saltwater Beach Activities (not including fishing)	\$	27,860,883
Outdoor Fitness Walking/Jogging	\$	24,814,777



	Okaloosa	
Saltwater Beach Activities (not including fishing)	\$	295,491,785
Outdoor Fitness Walking/Jogging	\$	110,067,642
Wildlife Viewing (more than 1 mile from home)	\$	95,881,146
Golfing	\$	88,298,708
Picnicking	\$	70,443,291

	Okeechobee	
Outdoor Fitness Walking/Jogging	\$	3,657,693
Wildlife Viewing (more than 1 mile from home)	\$	3,557,080
Golfing	\$	2,747,337
Water Skiing/Wakeboarding	\$	2,664,220
Outdoor Tennis	\$	1,738,368

	Orange	
Outdoor Swimming Pool Use	\$	1,937,978,754
Hiking	\$	1,655,589,651
Picnicking	\$	1,533,345,827
Outdoor Fitness Walking/Jogging	\$	1,493,835,786
Visiting Historical or Archaeological Sites	\$	1,164,871,830

	Osceola	
Outdoor Fitness Walking/Jogging	\$	504,250,396
Picnicking	\$	472,001,857
Golfing	\$	374,146,775
Hiking	\$	340,533,377
Wildlife Viewing (more than 1 mile from home)	\$	308,501,787



	Palm Beach	
Saltwater Beach Activities (not including fishing)	\$	409,077,944
Wildlife Viewing (more than 1 mile from home)	\$	355,743,811
Hiking	\$	314,154,477
Picnicking	\$	312,430,947
Nature Study	\$	272,342,525

	Pasco	
Paddling Activities (Canoe, Kayak, Paddleboard)	\$	7,597,146
Saltwater Boat Fishing	\$	7,060,758
Saltwater Beach Activities (not including fishing)	\$	6,672,763
Bicycle Riding on Unpaved Roads/Trails	\$	6,208,613
Saltwater Shoreline Fishing	\$	6,190,124

	Pinellas	
Saltwater Beach Activities (not including fishing)	\$	834,598,506
Hiking	\$	439,523,363
Outdoor Fitness Walking/Jogging	\$	435,971,835
Picnicking	\$	393,346,795
Wildlife Viewing (more than 1 mile from home)	\$	366,863,611

	Polk	
Golfing	\$	135,818,076
Outdoor Swimming Pool Use	\$	135,794,457
Picnicking	\$	124,504,438
Visiting Historical or Archaeological Sites	\$	99,603,551
Paddling Activities (Canoe, Kayak, Paddleboard)	\$	97,175,261



	Putnam	
Picnicking	\$	3,367,123
Bicycle Riding on Paved Roads/Trails	\$	2,616,454
Hiking	\$	2,423,754
Outdoor Swimming Pool Use	\$	2,199,511
Outdoor Fitness Walking/Jogging	\$	2,088,291

	Santa Rosa	
Saltwater Beach Activities (not including fishing)	\$	24,048,946
Bicycle Riding on Paved Roads/Trails	\$	11,447,481
Picnicking	\$	10,406,373
Hiking	\$	8,503,170
Outdoor Fitness Walking/Jogging	\$	8,039,932

	Sarasota	
Saltwater Beach Activities (not including fishing)	\$	172,261,505
Outdoor Swimming Pool Use	\$	115,022,840
Bicycle Riding on Paved Roads/Trails	\$	111,342,109
Picnicking	\$	111,079,200
Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$	109,367,066

	Seminole	
Picnicking	\$	57,592,854
Hiking	\$	50,867,034
Outdoor Swimming Pool Use	\$	50,103,424
Bicycle Riding on Paved Roads/Trails	\$	32,695,376
Tent Camping	\$	31,909,336



	St. Johns	
Saltwater Boat Ramp Use	\$	70,904,949
Saltwater Shoreline Fishing	\$	57,358,963
Saltwater Beach Activities (not including fishing)	\$	55,512,765
Freshwater Shoreline Fishing	\$	49,326,655
Outdoor Basketball	\$	49,326,655

	St. Lucie	
Outdoor Fitness Walking/Jogging	\$	24,594,448
Freshwater Beach Activities (not including fishing)	\$	21,546,191
Nature Study	\$	21,542,875
Saltwater Beach Activities (not including fishing)	\$	21,186,558
Golfing	\$	18,473,183

	Sumter	
Nature Study	\$	7,884,319
Hiking	\$	6,024,155
Bicycle Riding on Unpaved Roads/Trails	\$	4,631,069
Golfing	\$	4,518,117
Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$	4,515,350

	Suwannee	
Visiting Historical or Archaeological Sites	\$	2,562,198
Outdoor Fitness Walking/Jogging	\$	2,069,578
Outdoor Swimming Pool Use	\$	1,726,932
Bicycle Riding on Paved Roads/Trails	\$	1,639,608
Bicycle Riding on Unpaved Roads/Trails	\$	1,639,608



	Taylor	
Outdoor Fitness Walking/Jogging	\$	974,933
Hiking	\$	896,459
Saltwater Boat Ramp Use	\$	799,393
Saltwater Boat Fishing	\$	699,271
Saltwater Beach Activities (not including fishing)	\$	679,882

	Union	
Picnicking	\$	252,688
Visiting Historical or Archaeological Sites	\$	244,901
Outdoor Fitness Walking/Jogging	\$	197,815
Bicycle Riding on Paved Roads/Trails	\$	196,354
Hiking	\$	181,892

	Volusia	
Saltwater Beach Activities (not including fishing)	\$	308,006,464
Outdoor Swimming Pool Use	\$	128,493,103
Outdoor Fitness Walking/Jogging	\$	127,727,354
Picnicking	\$	108,597,334
Saltwater Boat Fishing	\$	91,423,147

	Wakulla	
Saltwater Beach Activities (not including fishing)	\$	2,031,832
Outdoor Fitness Walking/Jogging	\$	632,372
Saltwater Shoreline Fishing	\$	541,973
Picnicking	\$	514,664
Saltwater Boat Fishing	\$	459,374



	Walton	
Saltwater Beach Activities (not including fishing)	\$	382,137,845
Picnicking	\$	160,989,158
Outdoor Fitness Walking/Jogging	\$	118,314,958
Saltwater Shoreline Fishing	\$	117,353,779
Golfing	\$	109,336,622

	Washington	
Outdoor Fitness Walking/Jogging	\$	852,162
Picnicking	\$	693,544
Paddling Activities (Canoe, Kayak, Paddleboard)	\$	515,966
Nature Study	\$	492,580
Hiking	\$	458,353

	Visitor Statewide	
Saltwater Beach Activities (not including fishing)	\$	7,675,093,413
Outdoor Fitness Walking/Jogging	\$	6,220,590,168
Picnicking	\$	6,036,214,571
Hiking	\$	5,528,925,847
Outdoor Swimming Pool Use	\$	4,864,507,213



