Recycling Education & Outreach Resources



Rethink. Reset. Recycle. www.floridarecycles.org

Our education campaign offers local Sustainability Coordinators the flexibility to focus not only on core materials, but also target a specific material or contamination issue occurring in single stream curbside recycling programs. We also can customize each piece of collateral with your county or city logo and messaging.









In 2020, Rethink. Reset. Recycle. joined NRDC's Save The Food Campaign

Our Food Waste Reduction collateral is now available on demand for both residents and businesses to promote easy steps to save money and conserve valuable natural resources.





W.R.A.P. Wrap Recycling Action Program www.plasticfilmrecycling.org

FloridaWRAP is our partnership with American Chemistry Council's initiative to significantly increase the recycling of plastic film packaging by promoting retail takeback of plastic bags & film. Multi-media advertising including social media, print, radio, and television direct residents to an online database of participating retailers by entering their zip code.

