

# FLORIDA GREENWAYS AND TRAILS SYSTEM SIGNAGE GUIDELINES



# Florida Greenways and Trails System

## Signage Guidelines

**When it is Used?** The Florida Greenways and Trails System (FGTS) logo can be used only in connection with a trail, greenway or site that has been formally designated into the FGTS pursuant to Chapter 62S-1, Florida Administrative Code.

**How it can be used?** The FGTS logo can be used for on-site signage, publications, websites or other media promoting trails, greenways or sites which have been formally designated into the FGTS pursuant to Chapter 62S-1, Florida Administrative Code.

**How is the logo obtained?** To obtain the logo, send an email request to [marsha.rickman@dep.state.fl.us](mailto:marsha.rickman@dep.state.fl.us) or call OGT at (850) 245-2050.

**What formats are available?** The logos are available in color and grayscale in the following formats:

- EPS: Resolution Independent Scalable Vector Format
- High Resolution JPEG, 300dpi
- Web Resolution PNG, with transparent background, 72dpi
- High Resolution PDF

**Which logo to use:** There are three variations of the logo, depending on classification of the designation as a trail, greenway or site.



**Trail:** A linear corridor and adjacent support parcels on land or water providing public access for recreational activities such as bicycling, paddling, hiking or horseback riding and authorized alternative modes of transportation.

*Examples:* Withlacoochee State Trail, St. Johns River Blueway

**Greenway:** A wide corridor of land preserved for recreational use or environmental protection established either along a natural corridor, such as a riverfront, stream valley or along a canal or scenic road or other open space connector.

*Examples:* Cross Florida Greenway, Miccosukee Greenway

**Site:** Generally a land area that contains or borders trails or serves as a trail hub, destination or point of interest and/or provides support facilities, such as campsites.

*Examples include:* parks, preserves, forests, and cultural or historic sites



**Shape:** The basic shape of the FGTS logo is a Reuleaux Triangle, which is a constant width curve based on an equilateral triangle. All points on a side are equidistant from the opposite vertex.

**Font:** Rockwell Condensed

### Color Palette:



Dark Brown  
C 55 M 60 Y 65 K 85



Yellow  
C 30 M 29 Y 77 K 11



Light Blue  
C 35 M 10 Y 20 K 0



Grass Gradient  
Dark : C 88 M 30 Y 90 K 17  
Light: C 81 M 3 Y 84 K 0



Green  
C 90 M 30 Y 95 K 30



Water Gradient  
Dark : C 92 M 30 Y 26 K 10  
Light: C 100 M 3 Y 0 K 0



Light Brown  
C 30 M 29 Y 77 K 11

### Examples of what NOT to do

Do not alter height



Do not alter width



Do not alter colors







One of the most effective ways to promote your trail, greenway or site's status as part of the Florida Greenways and Trails System (FGTS) is to install colorful FGTS signage on-site.

To purchase signs, you must contact a local sign vendor. We recommend the following:

Sizes:

8"x 8" or 3.5"x 3.5"

Material:

Six-year calendared vinyl mounted on 1/8" polymetal or 1/4" pvc.

For additional information, contact Marsha Rickman by email at [Marsha.Rickman@dep.state.fl.us](mailto:Marsha.Rickman@dep.state.fl.us) or by phone at (850) 245-2050.