

# Florida Landscape Conservation

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Connect, Collaborate, Conserve

Brian Branciforte

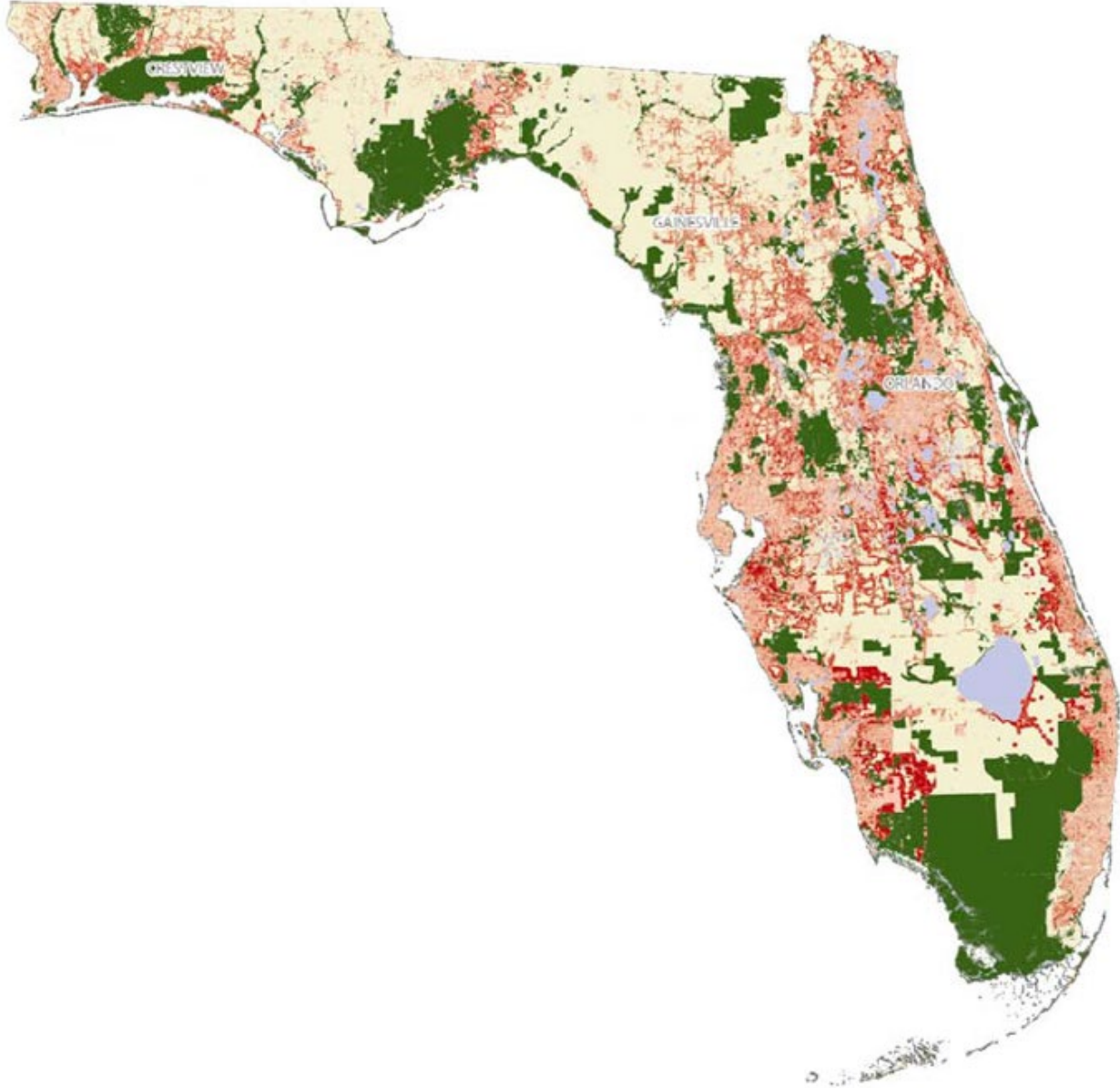
Florida Fish & Wildlife Conservation Commission



**We drive into the future using only our rearview mirror**

*-Marshall McLuhan*

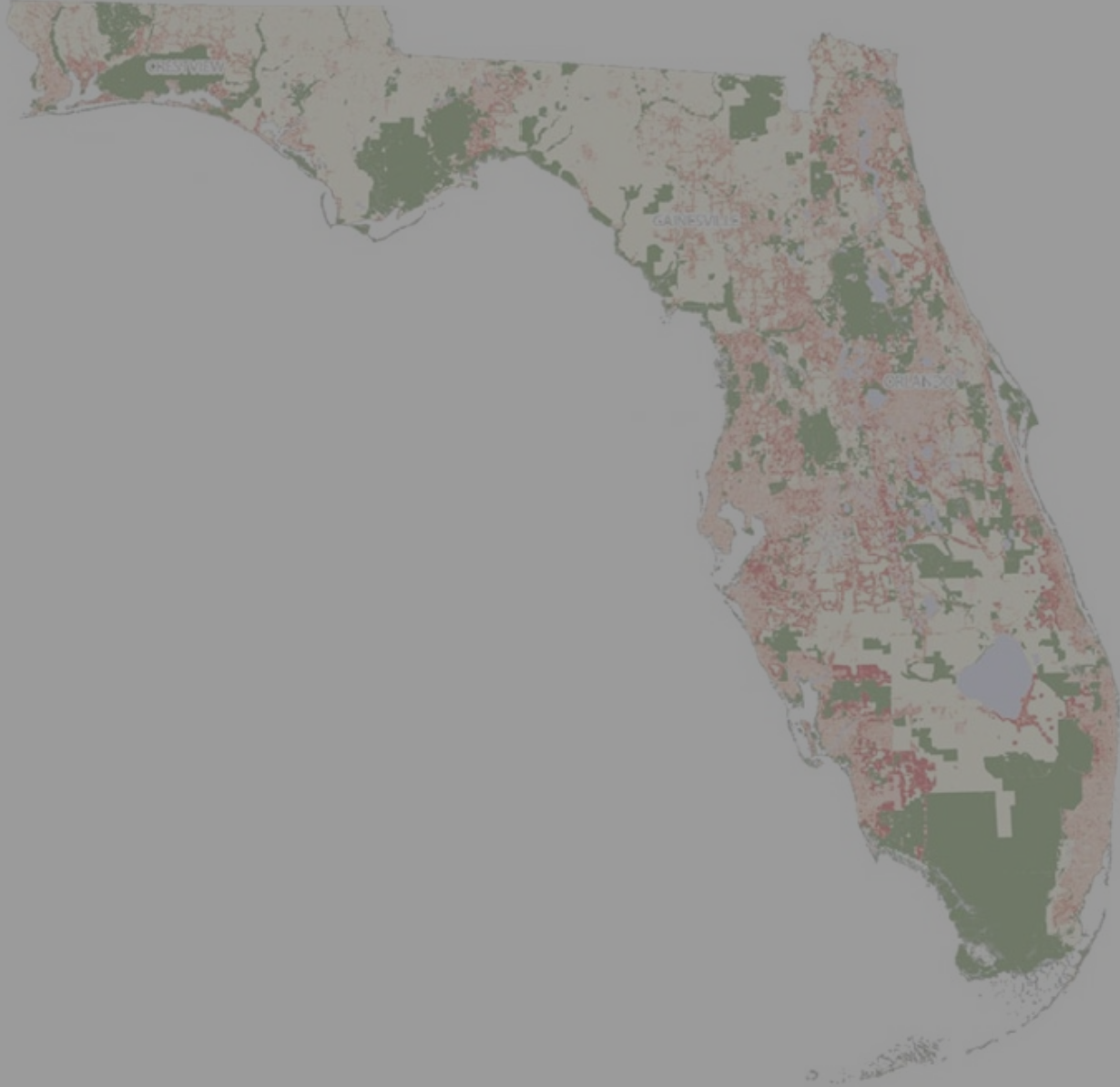
## **CURRENT TREND**



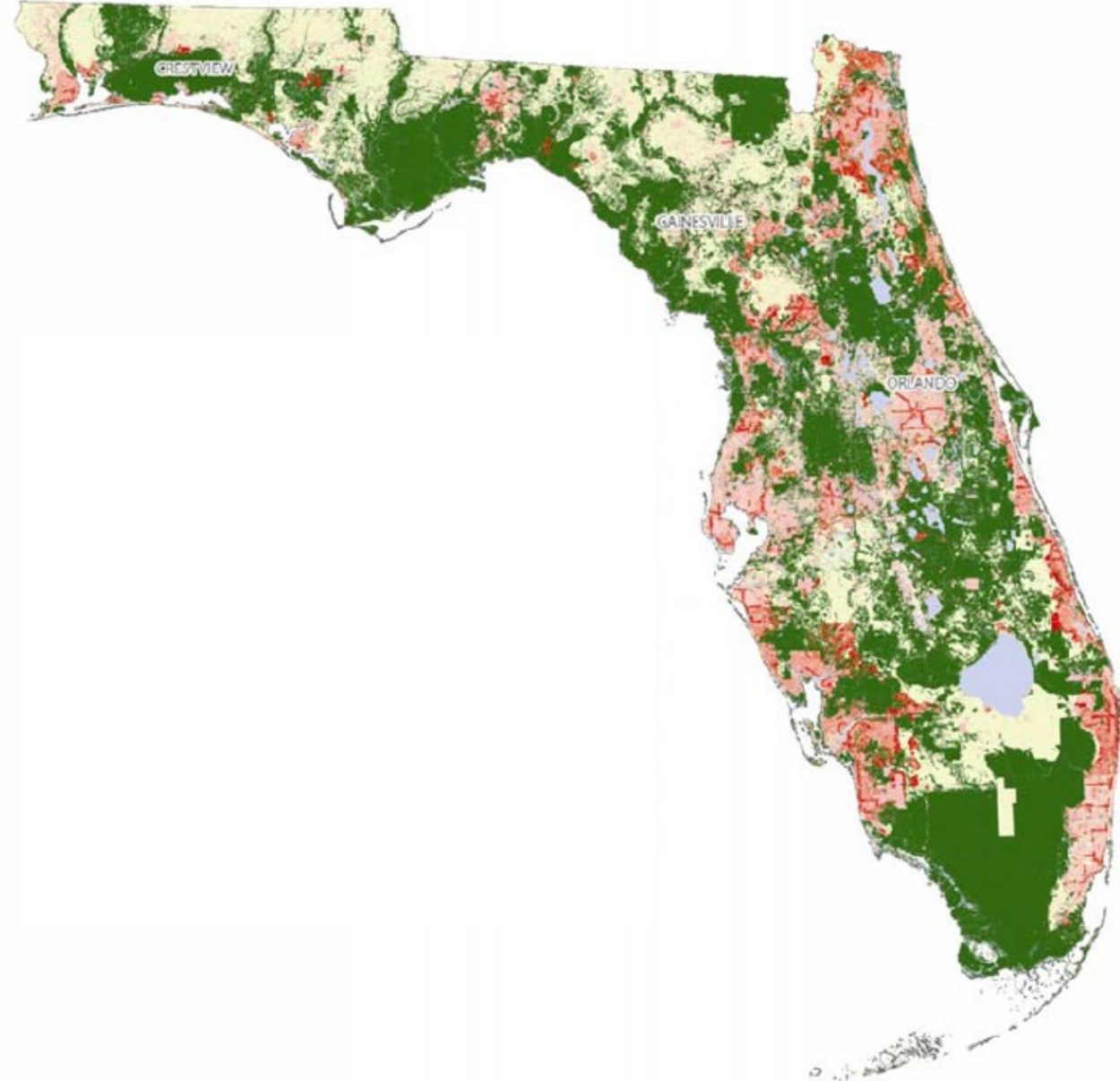
## **The “Not So Great” Future for Florida**

**Future Growth and Urban Development**

## CURRENT TREND



## ALTERNATIVE SCENARIO



# LANDSCAPE CONSERVATION

## KEY CONCEPTS



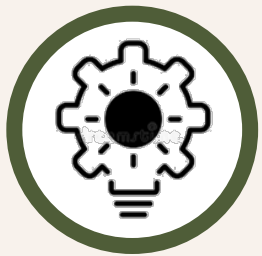
**Systems Focused**



**Collaborative**



**Communicated**



**Forward-Thinking**

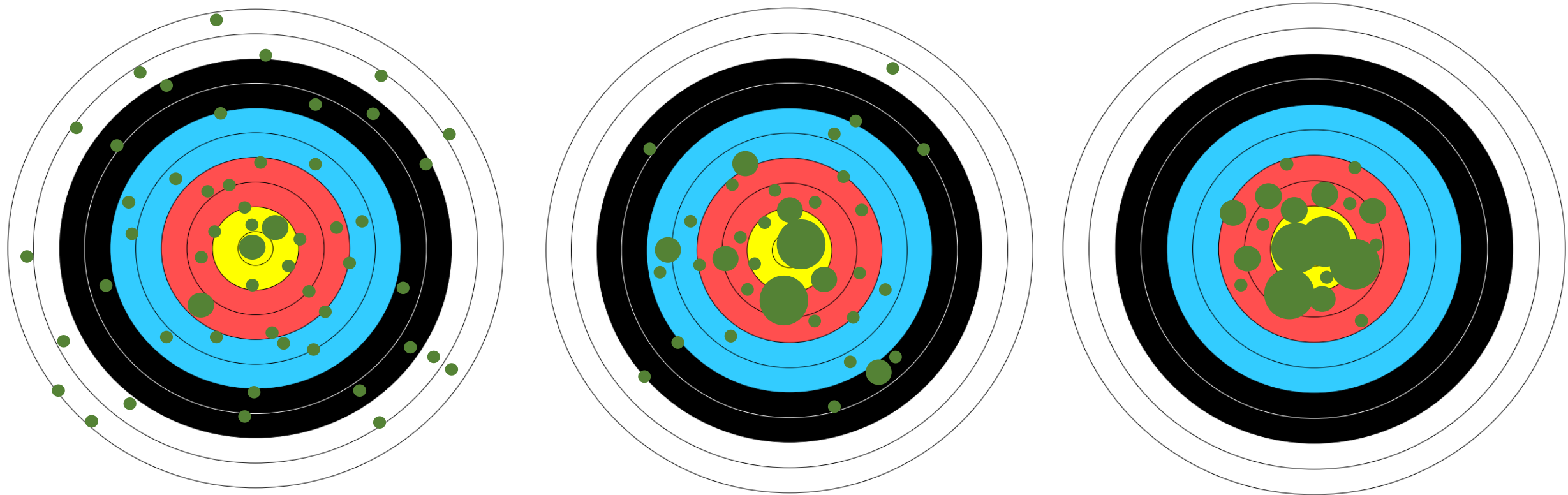


**Science Based**



**Outcome Based**

# Moving Towards Landscape Conservation



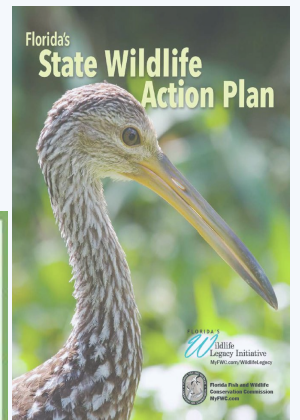
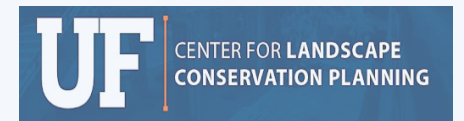
Collective actions



} Conservation Actions - Resources

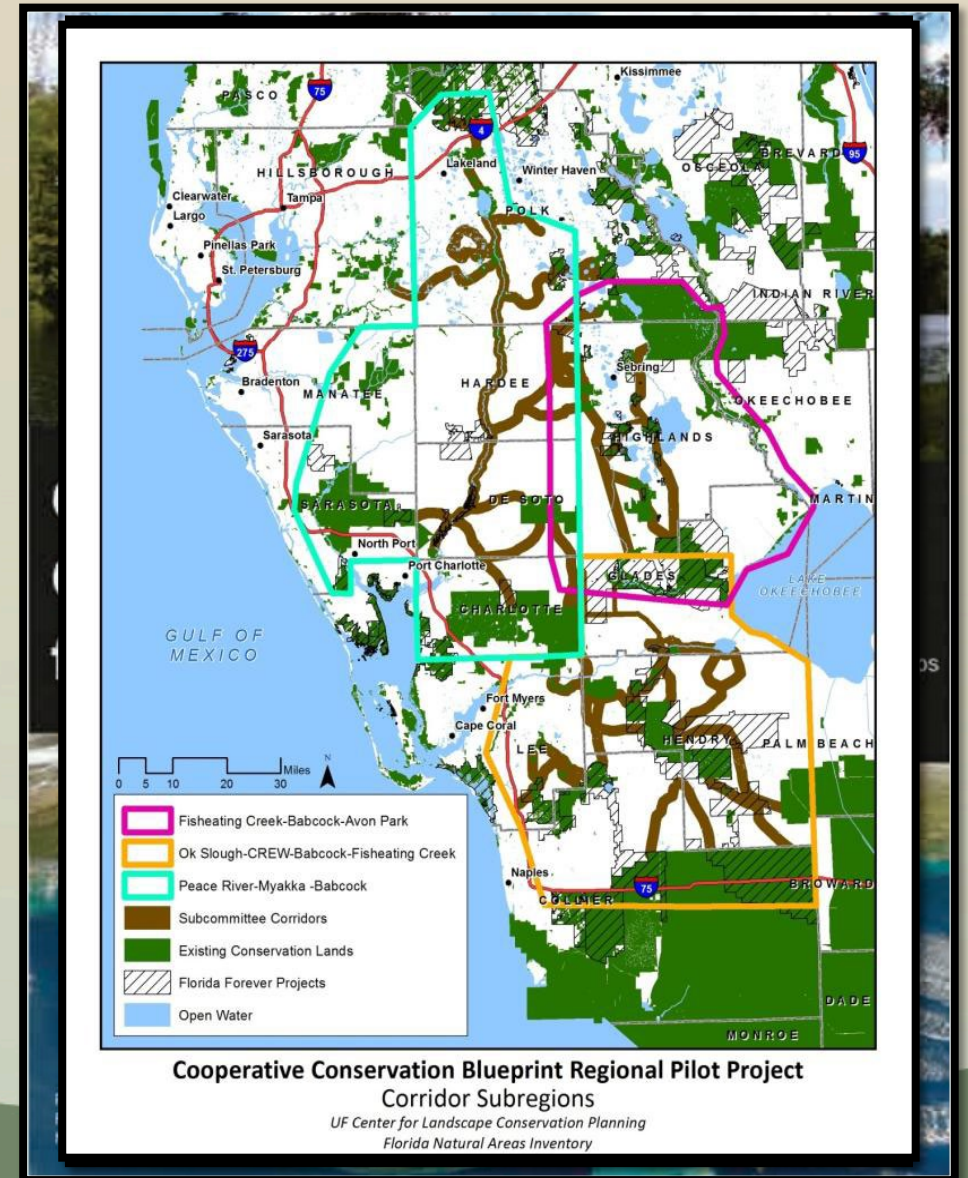
# Conservation Efforts and Initiatives

- Robust tools and data
- Plentiful plans and resources
- Important programs and efforts



# Cooperative Conservation Blueprint

- Coordinated on regional connectivity
- Built on CLIP work
- Engaged with local landowners
- Focused on ecosystem services

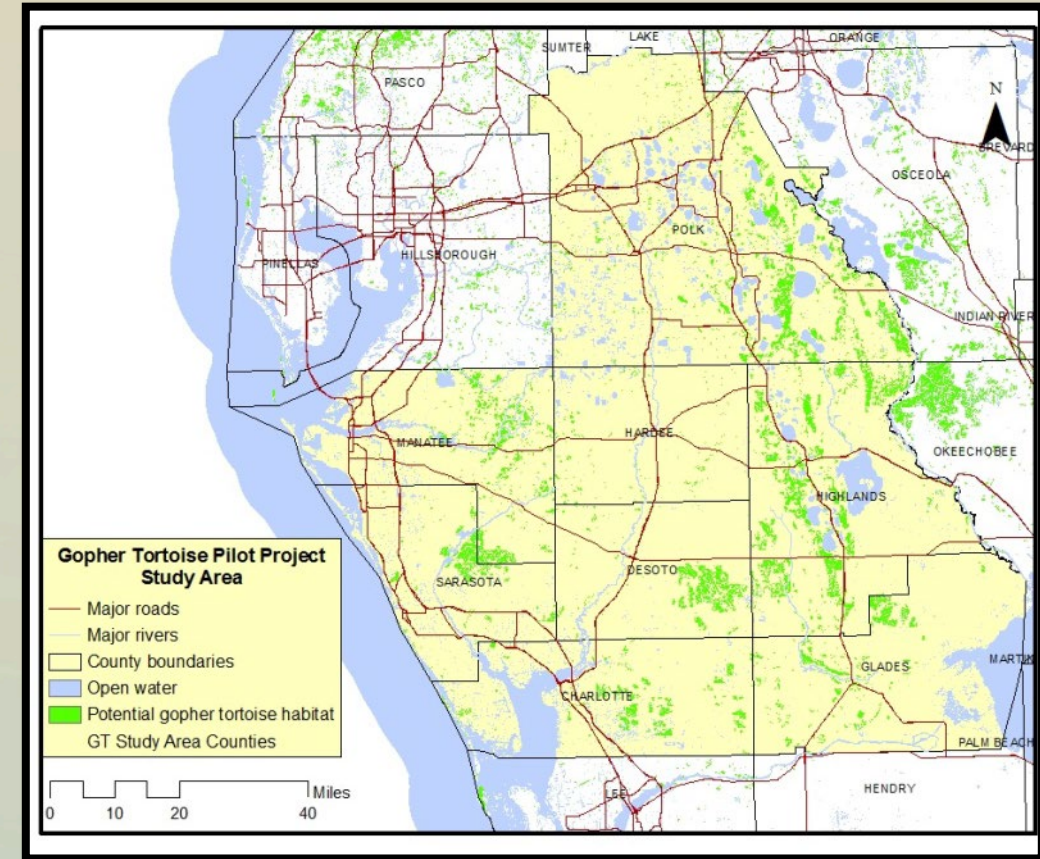




# Gopher Tortoise Payment for Ecosystem Services Pilot (2014)

- **Goal:**
  - Test wildlife PES concept
  - Incentivize priority habitat conservation on private lands
- **Outcomes:**
  - Program developed and tested
  - 6 landowners enrolled
  - Habitat maintained and improved
  - Citizen engagement

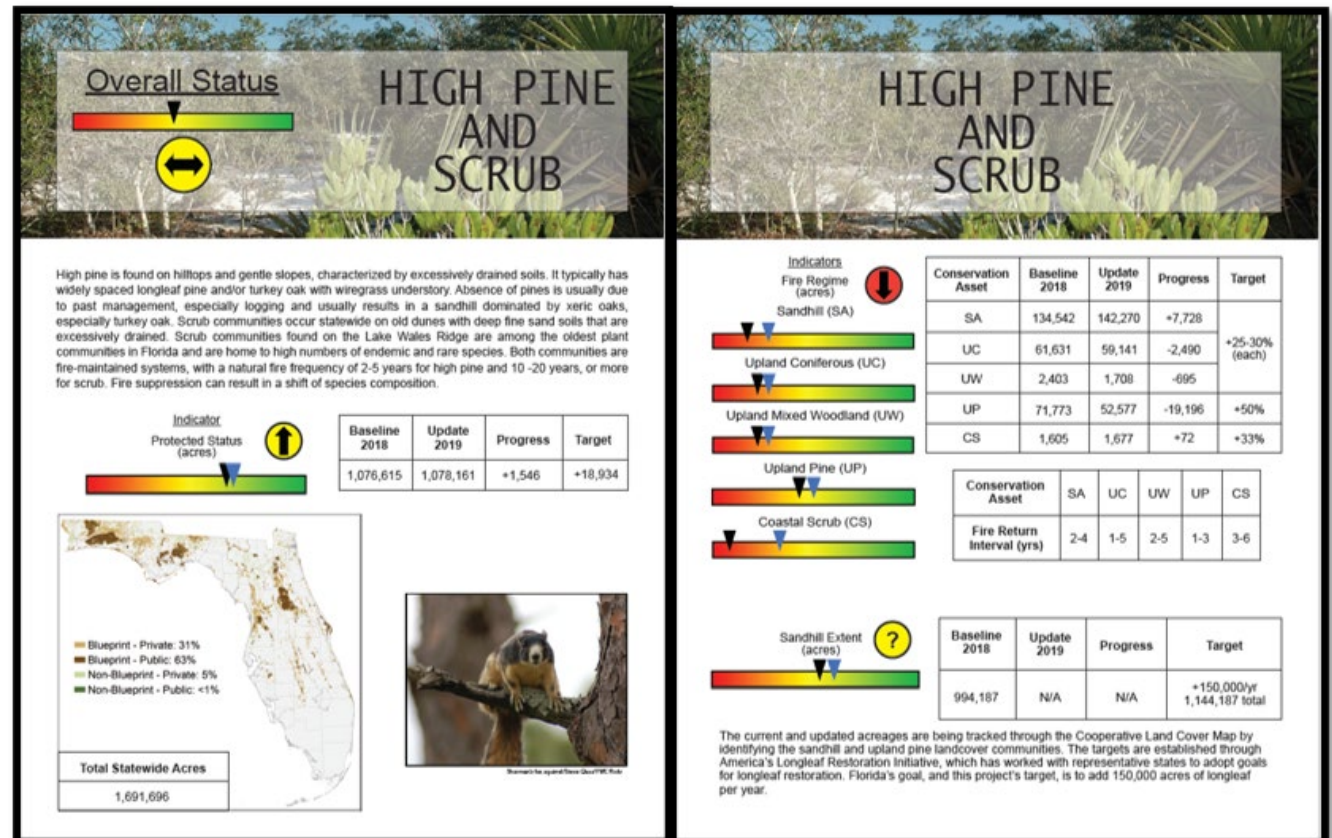
*GT PES Pilot Area*



# Florida Ecological Report Card

Indicators, metrics and targets developed through partner workshops

- Version 1.0 – Completed
  - Living document



# FWC Landscape Conservation Strategic Initiative



## Vision:

A diverse landscape of resilient ecosystems across Florida maintained through a collaborative network of conservation partners.



# LCSI Approach

- Align conservation work and priorities internally
- Collaborate with large agency partners with overlapping mission/goals
- Engage conservation partners with varying missions; private landowners
- Broaden to include non-traditional partners



Connect

Collaborate

Conserve

