

JANICE HINDSON

Executive Director,
Paddle Florida



Janice Hindson, MBA, Paddle Florida's Executive Director, served in the US Coast Guard and is an ACA Level 3 Coastal Kayaking Instructor. Hindson enjoys multi-day self-contained kayak and paddleboard expeditions around the world. For 30 years, she has consulted with businesses, including non-profits, to create strategic plans and raise funds. Janice has co-chaired a NAMI Family Support Group and served on various boards including NHS and Florida Society for Ethical Eco-tourism.