



## **JASON LAURITSEN**

**CHIEF CONSERVATION OFFICER,  
FLORIDA WILDLIFE CORRIDOR FOUNDATION**

Jason Lauritsen implements the vision and mission of the Florida Wildlife Corridor Foundation to connect, protect and restore essential conservation habitat statewide. Jason's expertise includes environmental conservation and restoration, land management science, wetland protection, and Wood Stork recovery in the Western Everglades. He is an experienced speaker, educator, and writer who has authored numerous papers, publications, and presentations throughout his more than 20-year career in conservation and natural resources management.

Lauritsen has a Master's in Science Education from the University of Iowa and a Bachelor's in Animal Ecology from Iowa State University. He worked as a rainforest guide in Ecuador in 1992. In 2001, Jason joined Audubon at the Corkscrew Swamp Sanctuary as the Natural Resources Manager and prescribed burn boss. He advanced within the organization as the Big Cypress Ecosystem Science Coordinator, Assistant Sanctuary Director, and then finally took the role of Sanctuary Director in 2012 where he led the crown jewel of Audubon's Sanctuary network. Jason joined the Florida Wildlife Corridor Foundation in 2019.



## **MARLY FULLER**

**DIRECTOR OF STRATEGIC COMMUNICATIONS,  
FLORIDA WILDLIFE CORRIDOR FOUNDATION**

Marly is an award-winning marketing and communications expert who is passionate about telling stories that shape brands and bring good causes to life. Prior to joining the Florida Wildlife Corridor Foundation she served as the Executive Director for the Chesterfield Cultural Arts Foundation in Virginia.

After receiving her MBA from Virginia Commonwealth University (VCU), Marly led the American Red Cross and other nonprofits through transformative leadership practices that enhanced donor relationships and employee engagement. With the heart of an explorer, she has lived abroad to lead strategic communications efforts for start-ups in Greece, ecotourism for the Ambassador of Mayan Cultural Tourism in Guatemala, and for bird sanctuaries in Hawaii.

Marly started her career after receiving her Bachelor of Science in Mass Communications from VCU, where she worked in Los Angeles connecting some of the world's most beloved brands to their audiences through the power of music.