

Becky Afonso



Becky is a native Floridian from the Tampa Bay area and has favored bicycle commuting since her grade school days in Clearwater. She holds a degree in Mass Communications from Loyola University in New Orleans, specializing in television news directing. The intense skills of time-management and multi-tasking have proved beneficial over the last three decades in the cycling community, taking on various jobs in project management, route logistics, marketing, and event directing.

Becky is currently in her eighth year as Executive Director of the Florida Bicycle Association, a statewide non-profit organization whose mission is bicycle safety education. Bicycling provides year-round health benefits from active lifestyles for Floridians and visitors. Florida benefits when bicycling is safe, respected, and encouraged as a means of transportation and recreation – the vision of Florida Bicycle Association.

Lisa Lake



Lisa M Lake joined Bike Florida in April of 2021 as an Executive Assistant and in January of 2022, Lisa was named Executive Director of Bike Florida. Lisa has 25+ years of experience in small business ownership, as well as 10 years of experience in the nonprofit sector. She holds a BFA from the University of CT as well as an M.Ed. from Central CT State University and has taught at Ringling College of Art & Design (Sarasota, FL) and Portland State University (Portland, OR). A long-time bike commuter and active weekend cyclist, Lisa truly understands the safety issues that face

bicyclists daily and looks forward to Bike Florida working with communities and businesses across the State of Florida to improve bicycling infrastructure, especially in underserved communities. With an eye towards equity and inclusion, Bike Florida hopes to bring fun and challenging bike tours back to Florida (after a two-year suspension of said activities due to the pandemic), along with educational programming such as Bike Maintenance 101, Street Safety for Bicyclists, Learn to Ride programs and more. Bike Florida has recently contracted with the City of Groveland for a year-long partnership that will bring bicycle education, tourism, and bicycle infrastructure into their community and help them celebrate their 100th anniversary in style. When she is not working on #allthingsbicycle, Lisa enjoys gardening, Home DIY, painting, and traveling.