

## **Priority Area 1: Health and Well-being**

- Collaborate with healthcare providers to promote outdoor recreation for health benefits.
- Partner with organizations to ensure access for all populations, including people with disabilities, veterans, children and seniors.
- Organize joint outings with healthcare organizations such as, "Walk with a Doc."
- Encourage outdoor projects and field trips with youth groups and schools.

## **Priority Area 2: Public Access, Accessibility and Connectivity**

- Maintain accurate and consistent trailhead information across platforms.
- Develop toolkits and guides to inform the public about trail opportunities.
- Use QR codes and digital tools for easy access to information.
- Provide clear parking and accommodation details for oversized vehicles, such as trailers for boats or horses.
- Create short, highly accessible trail loops.
- Incorporate Complete Streets and Mainstreet principals in planning.
- Share wildlife safety and trail etiquette tips to enhance user confidence and safety.
- Support public transit expansion to improve access to recreation areas.

## **Priority Areas, Goals and Strategies: A Method of Implementation**

### **Priority Area 3: Economic Opportunities, Adventure Travel and Ecotourism**

- Promote the Trail Town Program to engage local businesses and boost outdoor recreation.
- Distribute updated data on the economic benefits of outdoor recreation.
- Establish alliances connecting developers and recreation providers.
- Advocate for city and county outdoor recreation comprehensive plans.
- Partner with Visit Florida, tourism councils and chambers of commerce to promote ecotourism.

### **Priority Area 4: Resource Management and Stewardship**

- Share information on grants and funding opportunities.
- Prioritize invasive species removal, hydrological restoration and prescribed fire management.
- Highlight historic sites that integrate preservation with recreation.
- Support programs like the Florida Scenic Highways Program and Florida Main Street to blend culture and outdoor experiences.
- Promote the Florida Heritage Trail for self-guided tours.
- Provide guidance on green infrastructure and low-impact development for new recreation opportunities.