



St. Petersburg Greater Arts District

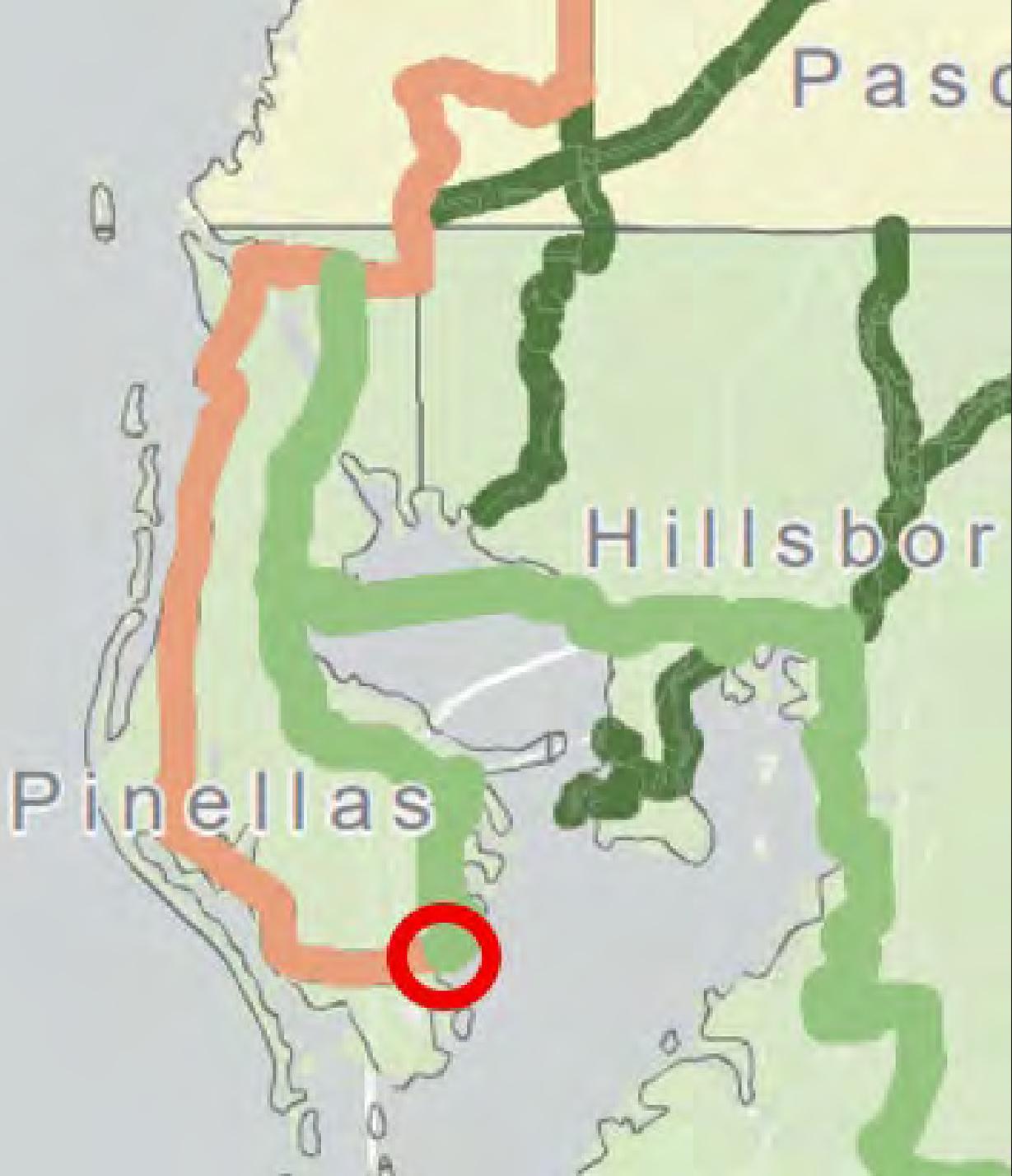
Prospective Florida Trail Town

Application Timeline

- ◇ Early 2025 - Initial self-assessment received
- ◇ Sep. 8 - Narrowed target to “Warehouse Arts District”
- ◇ Nov. 17 - Expanded designation area to “Greater Arts District”
- ◇ Nov. 20 - Site visit
 - ◇ Meeting with stakeholders
 - ◇ Bike tour of downtown St. Pete
 - ◇ Lunch at Ferg’s Sports Bar
 - ◇ Owner is huge Trail Town supporter

St. Pete Stakeholders

1. Cheryl Stacks (Transportation Manager)
2. Evan Mory (Transportation & Parking Management Director)
3. Alaina Grundy (Bicycle Pedestrian Coordinator)
4. Christie Bruner (Chamber of Commerce)
5. John Barkett (Real Estate Broker)
6. Tara Hubbard (The Sunline, Take MAR)
7. Celeste Davis (Director, Arts, Culture, and Tourism)
8. Copley Gerdes (City Council Chairperson)
9. Ryan Adelberg (Legislative Aide)



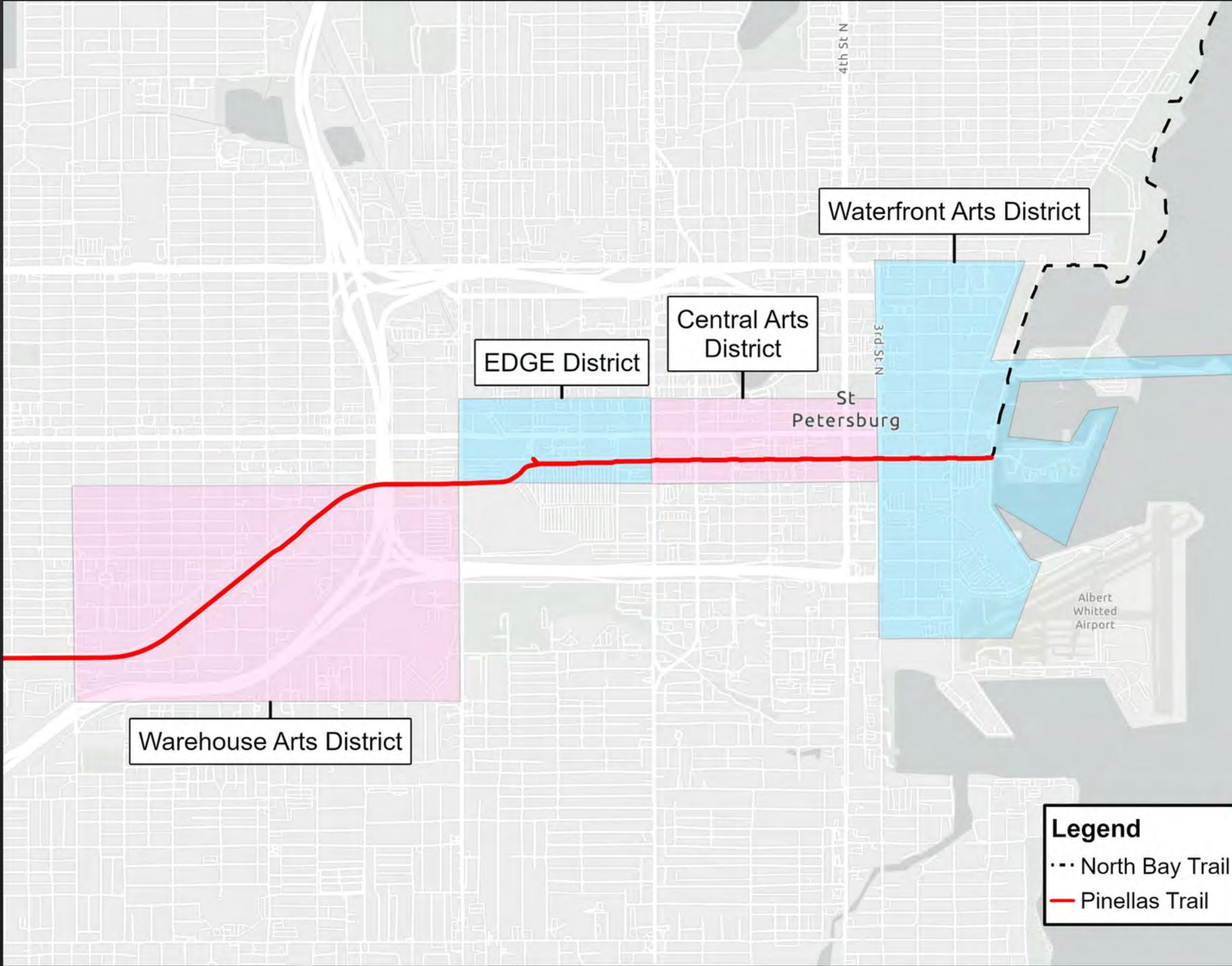
Location

- ◇ St. Petersburg is in southern Pinellas County, situated between the Gulf and Tampa Bay.
- ◇ It is located at the western terminus of the Florida Coast-to-Coast Trail and the also intersects with the Florida Gulf Coast Trail.



Greater Arts District

- ◆ Warehouse Arts District
- ◆ EDGE District
(Entertainment, Dining,
Galleries and shops, etc.)
- ◆ Central Arts District
- ◆ Waterfront Arts District



Waterfront Arts District

EDGE District

Central Arts District

Warehouse Arts District

Legend
- - - North Bay Trail
— Pinellas Trail



Trails

- ◇ Pinellas Trail (part of the Florida Coast-to-Coast Trail)
 - ◇ 3 miles in the designation area
 - ◇ Total trail length – 45 miles (St. Pete to Tarpon Springs)
 - ◇ Maintained by Pinellas County and the City of St. Petersburg

- ◇ North Bay Trail (part of the Florida Gulf Coast Trail)

Trail and businesses coincide

- ◆ The Pinellas Trail goes straight through Downtown St. Pete.
- ◆ The trail integrates both recreation and transportation for these downtown districts.
- ◆ At least one example of a trail facing housing.
- ◆ Large economic development potential with the trail as the center piece.





Warehouse Arts District

- ◆ Florida Wildlife Corridor Foundation Offices
- ◆ [The Foodie Labs](#)
- ◆ St. Petersburg Distillery
- ◆ 2nd Saturday Art Walk
- ◆ FloridaRAMA
- ◆ Morean Center for Clay

EDGE District

- ◆ Tropicana Field
- ◆ Ferg's Sports Bar
- ◆ Great Explorations Children's Museum
- ◆ Zubrick's Magic Theater





Central Arts District

- ◆ Chihuly Collection
- ◆ Florida Holocaust Museum
- ◆ American State Theater
- ◆ Morean Arts Center
- ◆ Florida CraftArt

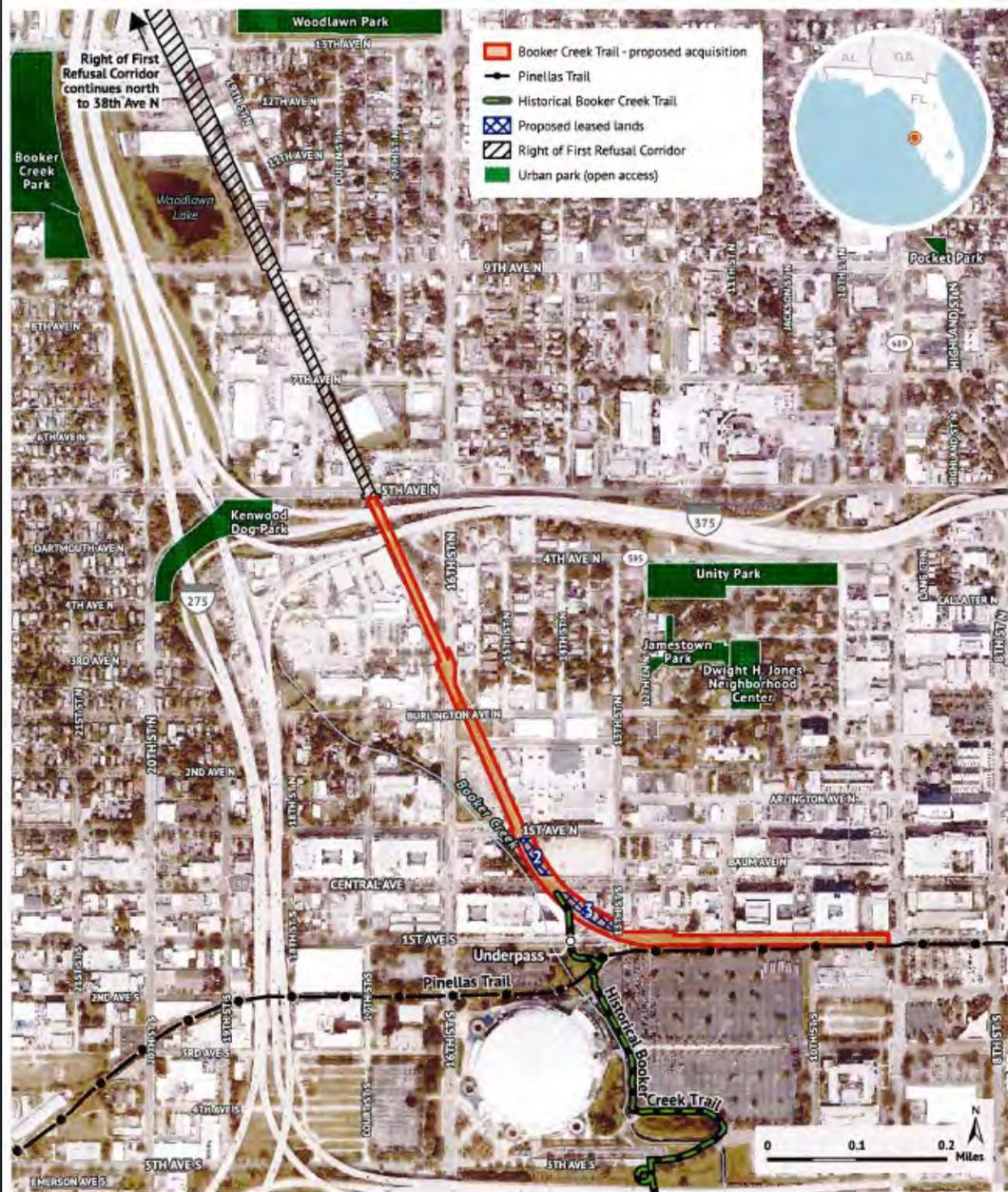
Waterfront Arts District

- ◆ The Pier
- ◆ Dali Museum
- ◆ Museum of Fine Arts
- ◆ Museum of History
- ◆ James Museum (Western & Wildlife Art)
- ◆ Demens Landing Park
- ◆ Pioneer Park
- ◆ The Dial



Projects

- ◆ Trails Crossing - This innovative public-private partnership will create a vibrant public space across four underutilized blocks beneath I-275, seamlessly connecting pedestrians and cyclists to the Pinellas Trail through safe crossings and thoughtfully designed amenities.
- ◆ Sunline – coalition focused on the activation of the trail asset into a dynamic hub for transit, recreation, greenspace and economic growth.
- ◆ Booker Creek Trail – will intersect with the Pinellas Trail near Tropicana Field. It will allow more better connectivity heading north. This is also a former rail corridor.



Booker Creek Trail - Proposed Acquisition

PINELLAS COUNTY, FLORIDA

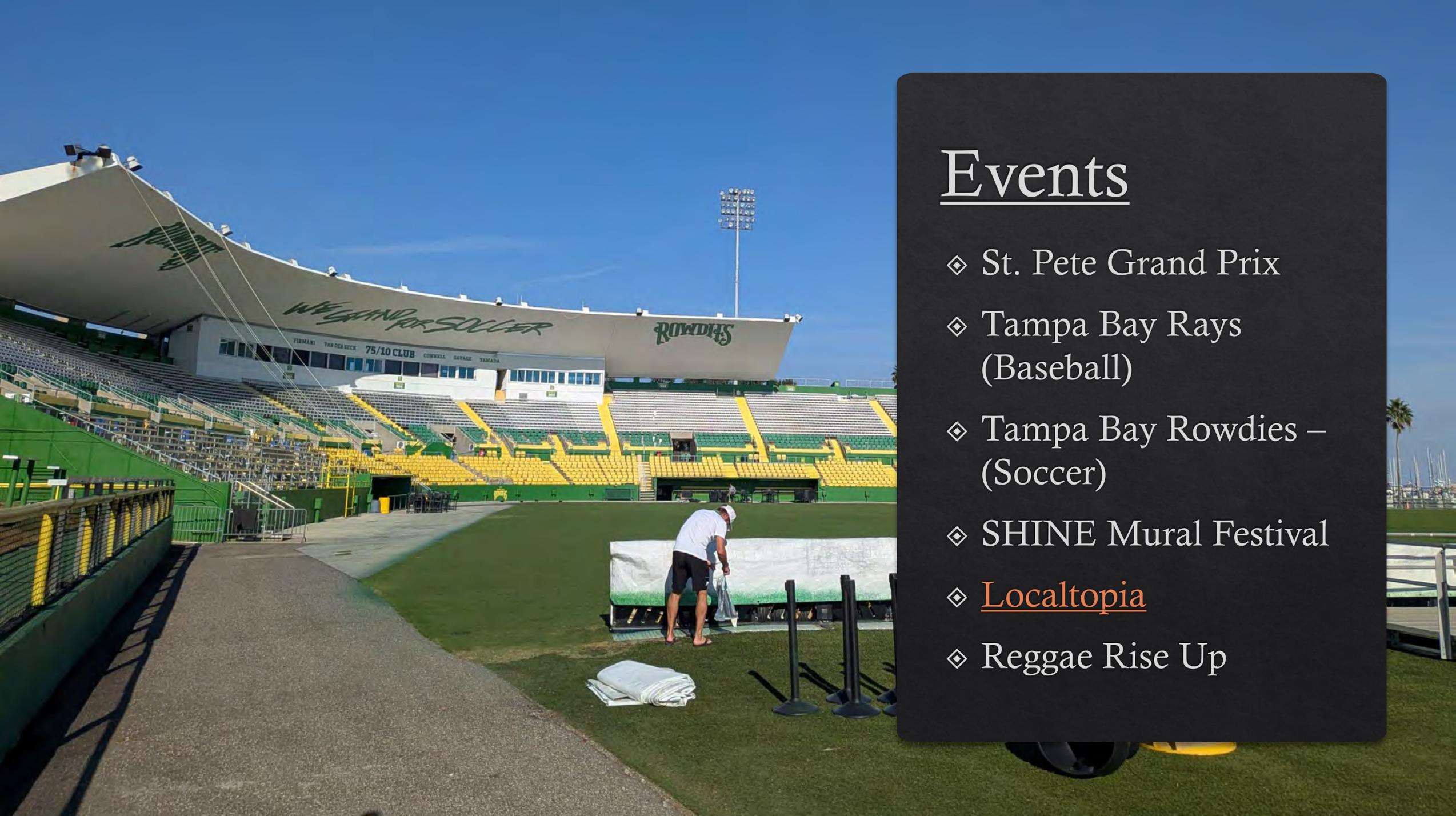
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Advocacy Groups

- ◆ St. Pete Bike Club
- ◆ Take Mar
- ◆ Connect Pinellas
- ◆ The Sunline
- ◆ Neighborhood Associations
 - ◆ Palmetto Park
 - ◆ Campbell Park





Events

- ◇ St. Pete Grand Prix
- ◇ Tampa Bay Rays (Baseball)
- ◇ Tampa Bay Rowdies – (Soccer)
- ◇ SHINE Mural Festival
- ◇ Localtopia
- ◇ Reggae Rise Up

Amenities

- ◇ Public Restrooms
- ◇ Trailheads
- ◇ Trash Cans/Recycle Bins
- ◇ Water Fountains
- ◇ Bike Racks
- ◇ Pavilions
- ◇ Picnic Tables
- ◇ Free Parking
- ◇ Bike Share hubs



Lodging, Food & Services

- ◇ Lodging- hotels, bed & breakfasts and vacation rentals
- ◇ Food options – everything from fast food to locally owned restaurants
- ◇ Services
 - ◇ Grocery/Convenience Stores
 - ◇ Pharmacy
 - ◇ General Store
 - ◇ Bank/ATM
 - ◇ Post Office
 - ◇ Gas Station
 - ◇ Emergency Services



Outdoor Recreation Outfitters

- ◆ Bike/Scooter share – LIME
- ◆ Bike rentals/repair/apparel
 1. St. Pete Biking
 2. The Bikery
 3. St. Pete Bicycle Cooperative
- ◆ Bike repair education
- ◆ Affordable used bikes



Downtown Looper – Free Trolley

- ❖ Free service that runs on 15-20 minute intervals around downtown St. Pete.
- ❖ Stops 7 and 8 are right along the Pinellas Trail on 1st Ave South.
- ❖ Stops at several attractions in downtown
 - ❖ Dali Museum
 - ❖ Museum of Fine Arts
 - ❖ USF – St. Pete Campus



Downtown Looper

STOP	LOCATION	TIMES ARE APPROXIMATE MINUTES PAST THE HOUR		
1	The Vinoy Hotel	:02	:22	:42
2	1st St N & 5th Ave N	:04	:24	:44
3	Courtyard Marriott/MAACM Hollander/Inn on Third	:06	:26	:46
5	St. Pete City Hall	:08	:28	:48
6	Florida Craft Art Central Avenue/Cycle Brewing Florida Holocaust Museum	:09	:29	:49
7	Municipal Services Building	:11	:31	:51
8	South Core Parking Garage	:12	:32	:52
9	Publix/Great Clips	:14	:34	:54
11	John's Hopkins All Children's Hospital	:00	:20	:40
12	USF St. Petersburg	:03	:23	:43
13	The Hanger Restaurant	:03	:23	:43
14	The Dali Museum	:06	:26	:46
15	The Mahaffey Theater/Hilton Hotel Saturday Morning Market Mahaffey Parking Garage Central Avenue/Hampton Inn The James Museum	:10	:30	:50
17	Sundial Parking Garage	:11	:31	:51
18	St. Pete Chamber of Commerce Sundial	:13	:33	:53
19	St. Pete Pier/St. Pete History Museum Museum of Fine Arts	:00	:20	:40
20	Beach Drive/North Straub Park	:01	:21	:41

HOURS OF OPERATION
Monday - Friday
 7:00 AM - 10:00 PM
Saturday & Sunday
 8:00 AM - 10:00 PM

Track the location of the Looper Downtown Trolley.
 Scan the QR code below with your phone, then tap your stop number for the next scheduled arrival time.



Wayfinding Signage



Safety





Healthy Community Initiatives

- ◆ Free Community Fitness Classes
 - ◆ Yoga
 - ◆ Pickleball
 - ◆ Trails Runs
 - ◆ Healthy Walks

- ◆ Healthier Together Initiative
 - ◆ Health promotion/prevention businesses, neighborhoods and organizations.
 - ◆ Healthy educational workshops

MURALS

