Element 1a: Public Education and Outreach Minimum Control Measure:

1. How would you rate the success of the education and outreach program in reducing stormwater pollution and increasing public awareness of how everyone contributes to stormwater problems?
2. Have you measured any changes in public behavior resulting from your public education activities?
3. If not, can you describe any changes in public behavior you may have seen as a result of the education and outreach program.
4. What specific changes would you make to improve the effectiveness of your education and outreach program?
5. Are you aware of the public education tools available to all local governments through DEP’s NPS education program through the UCF Stormwater Management Academy? Are you using any of them? If so, which ones.

Element 2a: Public Participation/Involvement Minimum Control Measure:

1. What specific activities have you done to increase public involvement in the SWMP?
2. In what ways have you seen an increase in public involvement in the SWMP?
3. What specific changes are needed to improve public involvement?

Element 3: IDDE Minimum Control Measure:

3a: Mapping:

1. What is the status of your efforts to map your storm sewer system? When will it be completed?
2. How is the storm sewer system mapping information used in illicit discharge detection and elimination?
3. What type of data management system are you using to keep your storm sewer mapping and inventory up to date?

3b: IDDE Ordinance:

1. When was your ordinance adopted? Has your ordinance improved water quality/compliance within the municipality?
   (Follow up: How? Why do believe it has/has not?)
2. In what ways would you like to see the ordinance improved?

3c: IDDE inspection program:

1. What are the results of your IDDE program? How prevalent are illicit discharges in your community? What types of illicit discharges are most commonly seen in your community?
2. As a result of your IDDE program, what changes have you made to your SWMP to target the most common types of illicit discharges and reduce or prevent them?
3. Have you seen an increase or a decrease in the number and types of illicit discharges since you implemented your SWMP?
4. In what areas is there a need for improvement in the program?

3d: IDDE outreach:

1. Have you seen changes in the behavior of the three target audiences (public, businesses, municipal employees) and a subsequent reduction in illicit discharges from your IDDE outreach activities?
2. Which of the three audiences need more outreach? Which has been affected most by the outreach?
3. Are you aware that certain manufacturing industries within your community that discharge to your MS4 are required to have a NPDES Stormwater Associated with Industrial Activity permit?
4. Do you know which industries within your community are covered by such a permit and which ones are not?
5. Can you provide a list of manufacturing industries within your community that discharge to your MS4 so that DEP can determine if they have permit coverage?

Element 4: Construction Site Stormwater Runoff Control Minimum Control Measure:

4a: Ordinance:

1. When was your ordinance passed and what does it specifically require?
2. Has your ordinance resulted in greater compliance with state Environmental Resource Permitting and NPDES Construction NOI requirements?
3. Does your ordinance assure that no local approvals to clear land or begin development are issued before evidence of a state ERP or NPDES Construction NOI are provided?
4. What improvements to the ordinance are needed to improve compliance with local, state, or federal stormwater requirements for construction sites?

4b: Erosion and Sedimentation Control BMPs:

1. Have you seen an improvement in the use of ES BMPs (eg. silt fences, inlet traps, temporary vegetative cover, etc) in your community since your ordinance became effective?
2. Have you seen improvement in the operation and maintenance of ES BMPs in your community since your ordinance became effective?
3. What areas of your ordinance and local program need the most improvement to reduce impacts from construction sites in your community?

4c: Construction Site Waste Control Plan:

1. Have you seen an improvement in how waste materials are managed on construction sites in your community since your ordinance was enacted?
2. If you have not, what changes to your SWMP are being considered to improve compliance with these requirements?
4d: Site Plan Review:

1. Briefly describe your community’s site plan approval process.
2. Does your community’s Comprehensive Plan and Land Development Regulations allow or encourage low impact design principles (eg, reduce clearing, protect vegetation, reduce imperviousness, allow swales, greenroofs, pervious pavement, require Florida Friendly landscaping.)?
3. Specifically, how are the appropriateness of low impact design principles and stormwater BMPs determined during the site plan process

4e: Public Comments/Concerns:

1. How does your community solicit public input and assistance in reducing impacts from construction sites? For example, do you have a Hot Line for reporting problem sites?
2. How can the municipality increase its efforts to get citizens to report problem sites and get inspections of such sites?

4f: Site Inspections and Enforcement

1. Do you have staff that has successfully completed the Stormwater, Erosion and Sediment Control Inspector Training Program? How many?
2. Who does construction site inspections in your community – general building inspectors or certified stormwater inspectors?
3. If building inspectors are used to check BMP compliance on construction sites, have they successfully completed the Stormwater, Erosion and Sediment Control Inspector Training Program? If not, will they be required to do so?
4. Have you seen an increase in compliance with stormwater BMP requirements in your community as a result of your site inspections and local SWMP?
5. What specific actions can be implemented or revised to improve your site inspections of construction sites?

Element 6: Municipal Operation Pollution Prevention and Good Housekeeping Minimum Control Measure:

6a: Municipal Operation and Maintenance Program:

1. What specific activities have been implemented, especially changes in SOPs, to reduce stormwater impacts from municipal operations?
2. What additional activities should be done to improve this program so that it serves as a model for the private sector?
6b: Operation and Maintenance Training:

1. What specific training activities and programs have proven most successful in educating staff about how their activities affect stormwater quality and how they can change their behavior to reduce those impacts?

2. Have these activities actually led to changes in your OM operations? If so, describe two specific changes that have occurred.

3. What changes to the training program need to occur to make it more effective?